



MEDIAKIT2021

The website attracts circa 9,000 unique visitors per month, with approximately 60 per cent of the traffic driven through Furnishing Report email newsletters. More than 80 per cent of the traffic is from the UK and Ireland.

Prices (per week)

W1: (728 x 90 pixels): £562

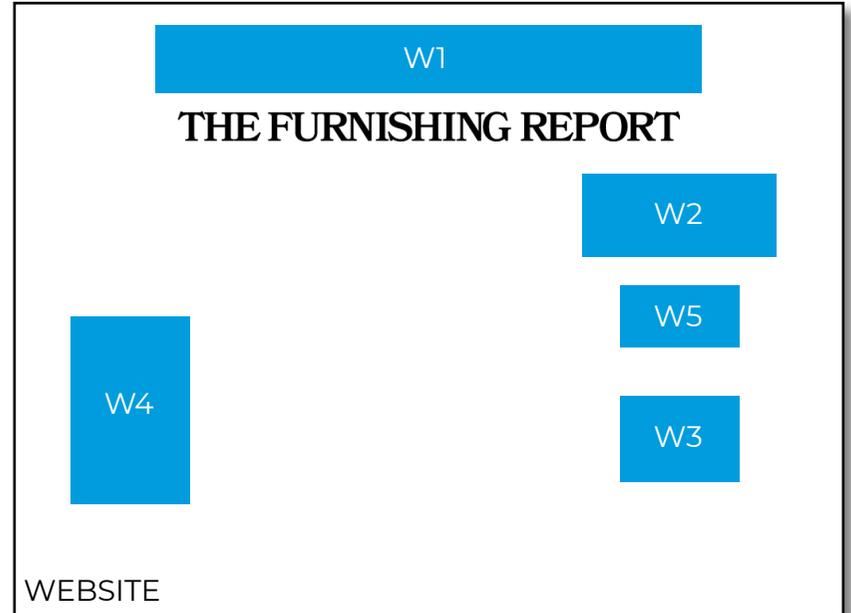
W2: (300 x 150 pixels): £382

W3: (180 x 150 pixels): £322

W4: (180 x 300 pixels): £402

W5: (180 x 75 pixels): £182

Position W1 is a fixed position. Positions W2 through W5 are not in fixed positions though we will endeavour to place as high as possible in either the left/right columns. All adverts appear run of site. Special positions on request. Discounts available for longer campaigns and/or in combination with advertising in email newsletters. Prices revert to those quoted here if campaigns are cancelled part-way through, though the option to defer until a later date remains.



Email newsletters are sent daily across a database of 9,500 registered users, who have opted in for selected daily or weekly updates or, in some cases, both. Most are working within retail, including major UK chains and independents. The rest is made up of distributors, manufacturers and affiliated trades.

Prices (per week)

E1: (300 x 90 pixels): £529

E2: (250 x 70 pixels): £349

E3: (180 x 130 pixels): £279

E4: (400 x 135 pixels): £509

Position E1 is fixed. Positions E2, E3 and E4 are not in fixed positions though we will endeavour to place as high as possible. All adverts appear on all news alert emails and the weekly roundup email. Special positions and sizes available on request. Discounts available for longer campaigns and/or in combination with advertising on the website. Prices revert to those quoted here if campaigns are cancelled part-way through, though the option to defer until a later date remains.

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